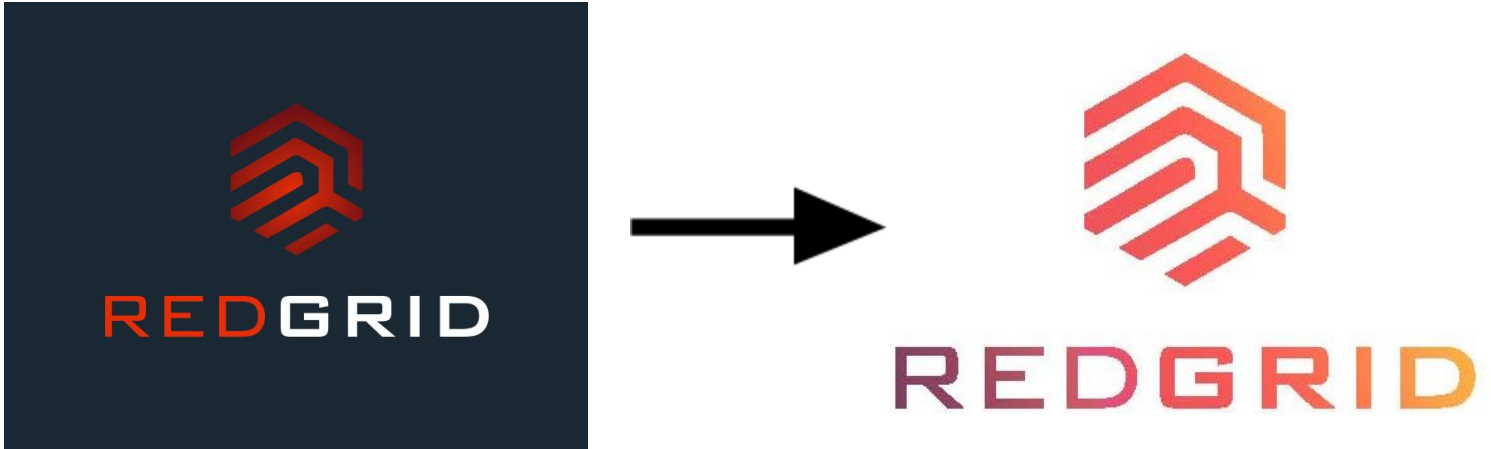


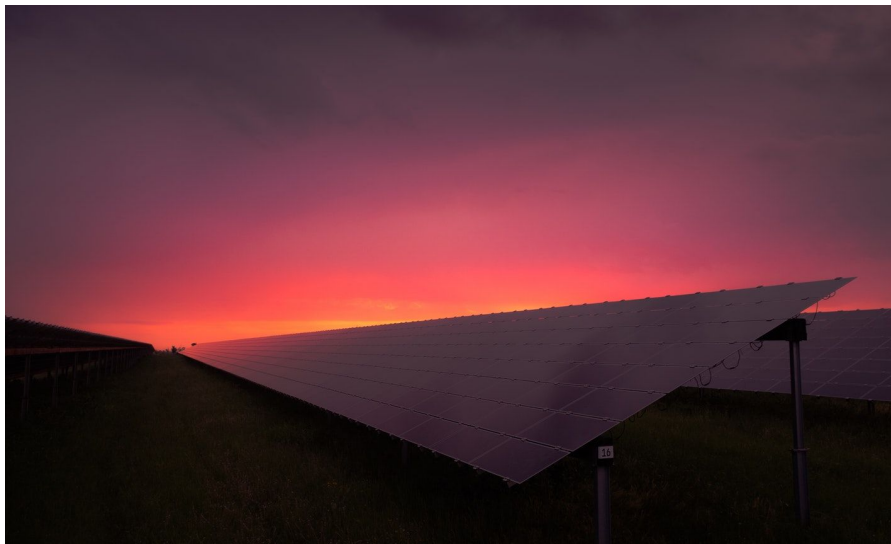
# Remaining Tasks (Brief for Amit)

## 1. Colour Adjustments to main logo



- We want the RedGrid logo to have the colours in this new version I have done (above) which have been taken from the picture below. We want this in a gradient (probably a diagonal gradient). In the logo I have made I have used the **orange**, the **pink** and the **darker pink/purple/navy**.
- With the word "Grid", it can match the colours used in the rest of the logo, or it can be a solid colour that you believe works well (like how you have used white in your version).
  - The logo will mainly be on white backgrounds so the text needs to work in that context.

**Inspiration: (I have also uploaded a bigger version of this separately called "Solar")**



## 2. Black & White Variations

We need:

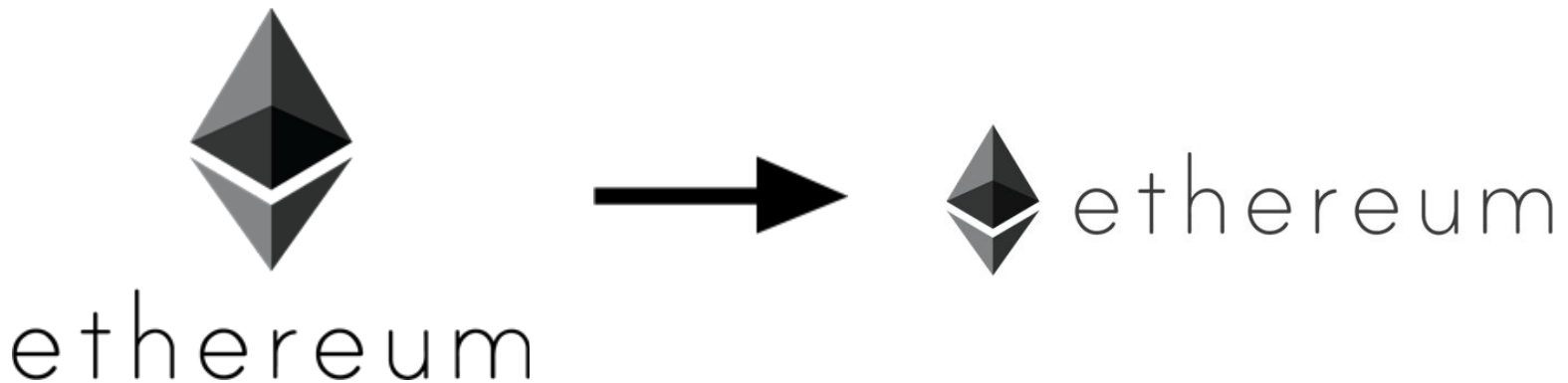
- A black version on a white background
- A white version on a black background

## 3. Logo with icon on the left

We need:

- The **coloured logo** with the icon on the left
- The **black version** on a white background with the icon on the left
- The **white version** on a black background with the icon on the left

**Example:**



## 4. Icon Just by itself (no “RedGrid” Text”)

We need:

- Coloured
- Black (white background)
- White (black background)

## 5. Just Text (No Icon)

- Coloured (No changed)
- Coloured with white “Grid” word on black background
- White (On black background)
- Black (On white background).

### Notes:

- In regard to files, we especially need adobe illustrator, png and svg files for all of these variants I have listed. + any extra files that are necessary such as fonts.
- **The main focus** is first getting the colours right of the **main logo**, so don't worry about any of these other variations until we have finalised that.